



# Become an AQUAGRI-KNOW Ambassador!

Driving Innovation in Agriculture Across Europe

## The AQUAGRI-KNOW

**Ambassadors Programme** brings together regional changemakers to lead the way in efficient water use in agriculture. Ambassadors act as mentors in their territories to scale up innovative solutions stemming from EIP-AGRI operational groups and promote knowledge sharing across Europe.

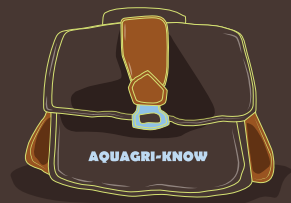
Each ambassador helps identify challenges, share best practices, and foster collaboration between key actors:

- Farmers
- Researchers
- Agri-businesses
- NGOs
- Policymakers

With the support of the **AQUAGRI-KNOW** consortium, ambassadors will diagnose water-related issues, spark rural innovation, and guide farmers and practitioners through diverse legislative frameworks.

## Benefits of becoming an Ambassador:

- Be part of a Europe-wide innovation network
- Co-create region-specific upscaling initiatives
- Join online mentoring & peer exchanges
- Participate in cross-border trainings and visits
- Receive your own tailor-made 'Ambassadors Suitcase'



Together, we'll strengthen the resilience of farming communities, promote smarter water use, and build a more sustainable future for European agriculture.



## Eligibility Criteria

There will be a maximum of 10 ambassadors selected



### Eligible actors

- Experts from farming advisory, research, or innovation communities



### Thematic expertise

- Promoting innovative and sustainable water management practices on-farm



### Eligible countries

- Countries beyond the project consortium (Spain, Belgium, Italy, Poland, and Cyprus are NOT eligible)
- Horizon Europe eligible countries

**Interested?**

Show your interest here:



 [aquagri-know](#)

 [allabout\\_soil](#)

 [AQUAGRI-KNOW](#)

 [aquagri-know.eu](#)



Funded by  
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Research Executive Agency (REA). Neither the European Union nor the granting authority can be held responsible for them.